

ABSTRACT OF THE DISCLOSURE

A method of fabricating an in-plane switching mode liquid crystal display device includes: forming array elements on a first substrate, the array elements including field-generating electrodes having a curved shape; rubbing one of the first substrate and a second substrate in one direction, which can be any direction; and forming a liquid crystal layer between the first substrate and a second substrate such that at least a portion of the liquid crystal is oriented in the one direction.